



TYÖ TERVEYS TURVALLISUUS



We reach
55,000 professionals

Advertise in the versatile channels of TTT MAGAZINE

- **Advertisements and advertorials:**
TTT print magazine, newsletter, and www.tttlehti.fi
- **TTT e-newsletter**
- **TTT website**
- **Tailored direct e-mails**
- **Advantageous package solutions**

TTT MAGAZINE 50TH ANNIVERSARY

- **Company and product presentation:**
print magazine + direct e-mail
- **Congratulation column:** print magazine + www.tttlehti.fi

For its readers, TTT is a *professional, topical, versatile, trustworthy* and *useful* medium in developing occupational safety, work well-being, and occupational health.

Advertisement sales

Jaana Koivisto
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Editor in chief

Kirsi Väisänen
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Publisher

TTT Kustannus Oy
Asolantie 29 b
FI-01400 Vantaa

Subscriptions

tilaukset@tttlehti.fi
Tel. +358 3 4246 5370

Website

www.tttlehti.fi



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5 Each copy of the magazine has 5 readers.

2,5 Average reader reads each issue 2.5 times.

THE DATA IS BASED ON TTT READER POLL 2016 (767 RESPONDENTS) CARRIED OUT BY FOCUS MASTER LTD. NEW READER POLL TO BE CARRIED OUT IN LATE 2020.

PUBLICATION DATES IN 2021

→ See for editorial calendar and additional distributions at www.tttlehti.fi/mainostajalle/painettu-lehti



PUBLICATION DATE FEB 3, 2021



PUBLICATION DATE SEPT 8, 2021



PUBLICATION DATE MARCH 17, 2021



PUBLICATION DATE OCT 20, 2021

Jubilee issue



PUBLICATION DATE MAY 12, 2021

Fair special



PUBLICATION DATE DEC 1, 2021

PUBLISHING SCHEDULE 2021

ISSUE	1	2	3	4	5	6
Reservations by	Jan 15	Feb 26	Apr 23	Aug 20	Oct 1	Nov 12
PDF material	Jan 21	Mar 4	Apr 29	Aug 26	Oct 7	Nov 18
Publication date	Feb 3	Mar 17	May 12	Sept 8	Oct 20	Dec 1



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MATERIAL REQUIREMENTS

Material delivery to:

ilmoitukset@tttlehti.fi

Print-ready digital material:

PDF file

Inserts:

Punamusta/Sitomo,

Viksbergintie 2-4, FI-30300 Forssa

Material instructions:

www.punamusta.com

Technical instructions and advice:

Antti Rikassaari,

tel. +358 40 512 0998,

antti.rikassaari@punamusta.com

Column width:

25 mm

Printing technology:

offset rotation

Printing house:

Punamusta, address:

Esko Aaltosen katu 2, FI-30100

Forssa

Average circulation (in 2019): 6,500

TTT PRINT MAGAZINE

FROM JAN 1, 2021 ON

For advertisers in Finland, a 24 % VAT will be added to the rates (does not apply to advertisers outside Finland).

SIZE OR PLACE	WIDTH X HEIGHT MM	4-COLOUR
Inside cover (p. 2)	220 x 280 + 5 mm	€ 3,200
Inside back cover	220 x 280 + 5 mm	€ 3,200
Back cover	220 x 254 + 5 mm	€ 3,600
2/1 spread	440 x 280 + 5 mm	€ 4,900
	Advertorial	€ 5,050
	Turnkey advertorial	€ 5,800
1/1 page	220 x 280 + 5 mm	€ 2,900
	Advertorial	€ 3,000
	Turnkey advertorial	€ 3,600
½ p. vertical	108 x 280 + 5 mm	€ 2,200
½ p. horizontal	220 x 138 + 5 mm	€ 2,200
	Advertorial	€ 2,260
¼ p. vertical	45 x 280 + 5 mm	€ 1,200
¼ p. horizontal	220 x 60 + 5 mm	€ 1,200
Advertisements with 5 mm bleed. Repeat discount 10%. Media agency discount 15%.		

BUILDING GOOD WORKING LIFE COLUMN		
¼ p. vertical/horizontal	45 x 248 or 94 x 122	€ 750
1/8 vertical/horizontal	45 x 122 or 94 x 59	€ 450
1/16	45 x 59	€ 300
Repeat discount 20%. No media agency discount.		

Material instruction:

Advertorials are based on material provided by customer: text, picture and logo. Picture and logo resolution 300 DPI.

Turnkey advertorials include editorial content production and layout. After publication, customer has free republication rights.

Advertisement preparation, extra fees:

Print magazine advertisement preparation, text provided by customer:

- Spread, extra fee € 150
- Page, extra fee € 100
- ½ page or smaller, extra fee € 60

Reclamations:

By email within 14 days after publication. TTT magazine assumes no responsibility for errors besides possible compensation not exceeding the advertisement rate.

Cancellations:

By email prior to reservation deadline. If the reservation is cancelled later, 50% of the advertisement rate will be invoiced.

Copyright liability:

The advertiser is obliged to ensure that the advertisement material does not violate anyone's copyright.