



TYÖ TERVEYS TURVALLISUUS

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www.tttlehti.fi

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# TTT WEBSITE ADVERTISEMENT RATES



www.tttlehti.fi

214,000 viewings, 123,000 visits, 97,000 visitors per year.

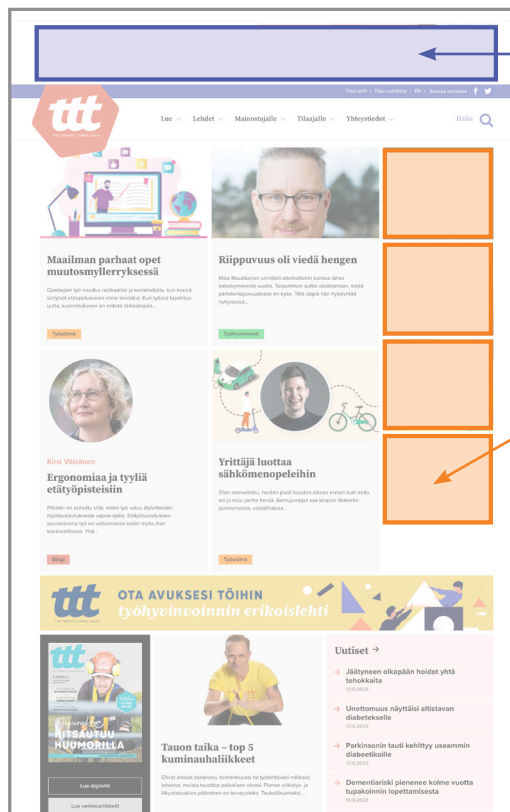
## COMMERCIAL COOPERATION – VISIBILITY THROUGHOUT THE WEBSITE

### Advertorial on website www.tttlehti.fi

- teaser with picture in newsletter, link to website article
- two month visibility on website www.tttlehti.fi, teaser on front page banner and on all child pages (left side, newest on top)
- one year visibility on website's Articles child page
- Text 2,000–6,000 characters, 1–3 pictures, links, videos.
- Rate € 1,200.

### Commercial cooperation blog on website www.tttlehti.fi

- teaser with picture in the newsletter, link to website article/blog post
- two month visibility on website www.tttlehti.fi, teaser on front page banner and on all child pages (left side, newest on top)
- one year visibility on website's Articles child page
- Blog post length 2,000–6,000 characters, picture of the author, links, videos
- Rate € 1,200



#### Panorama banner

- Size 980 x 120 px, for mobile 600 x 500 px
- The showings are shared by two banners, 50% each. Showings throughout the website on every page.
- Rate/month: € 660

#### Boxes, 8 spots

- Size 600 x 500 px (also for mobile). Banners take turns in each box.
- Rate/month: € 550

- Banner for 3 months, discount 5%
- Banner for 6 months, discount 10%
- Banner for 12 months, discount 20%

VAT 24 % will be added to the rates (does not apply to advertisers outside Finland).