



TYÖ TERVEYS TURVALLISUUS

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#### Publisher

TTT Kustannus Oy  
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#### Website

[www.tttlehti.fi](http://www.tttlehti.fi)

#### Material delivery

ilmoitukset@tttlehti.fi

# TTT MAGAZINE ADVERTORIALS

SIZE OR PLACE	WIDTH X HEIGHT MM	4-COLOUR
2/1 spread	440 x 280 + 5 mm	€ 5,050
1/1 p.	220 x 280 + 5 mm	€ 3,000
½ p. horizontal	220 x 138 + 5 mm	€ 2,260
½ p. vertical	108 x 280 + 5 mm	€ 2,260

The rates are for ready-made materials provided by the customer. For turnkey advertorials, extra charge for text production is € 300–600 and for photo shoot € 200–250. A 24% VAT will be added to the rates (does not apply to advertisers outside Finland).

#### EXAMPLE

##### 1/1 p. Turnkey advertorial

- rate € 3,600
- based on interview with customer
- reservations two months prior to issue publication date
- 2,000–2,700 characters
- two revision rounds
- photo stock image
- published on print magazine's work, health, or safety theme pages

#### EXAMPLE

##### Turnkey advertorial, print magazine + digital channels

- rate 1/1 p. € 4,800
- published on print magazine's work, health, or safety theme pages
- teaser with picture in newsletter, link to website article
- two month visibility on website [www.tttlehti.fi](http://www.tttlehti.fi), teaser on the front page and throughout the child pages
- whole article on the Articles child page with text, pictures, videos, and links

ADVERTISEMENT

## BRING YOUR CONTENT TO TTT MEDIA



**ADVERTORIALS IN TTT MEDIA** provide you an opportunity to present your products, services, and business in extensive editorial articles. You can produce the article yourself, or it can be produced by us.

**WE OFFER YOU** an audience interested in work well-being, occupational health, occupational safety, and human resources. TTT magazine is a trustworthy, well established media. For 85% of our subscribers, TTT is the most important source of information in the field. 98% of our readers are satisfied with the print magazine, and 83% are satisfied with the newsletter.

**ADVERTORIALS** are placed in the print magazine together with other articles in relevant sections, which are work, occupational health, and occupational safety. Advertorials differ from journalistic articles by layout. Moreover, the word MAINOS (advertisement) will be added on top of each advertorial.