



TYÖ TERVEYS TURVALLISUUS

Further information and reservations

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Publisher

TTT Kustannus Oy
Asolantie 29 b
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Website

www.tttlehti.fi

Material delivery

ilmoitukset@tttlehti.fi



ACCORDING TO TTT NEWSLETTER READER SURVEY

- each newsletter is read for **8,7 minutes** on average
- **83%** of subscribers are satisfied with the newsletter

ADVERTISEMENT INTERESTS

- **80%** are interested in event and training advertisements
- **75%** health and well-being services
- **74%** leisure activities
- **54%** other work protection products
- **53%** work and safety shoes
- **50%** other protective devices

TTT NEWSLETTER ADVERTISEMENT RATES

The TTT e-Newsletter will be published 15 times in 2021.

Publication dates are the following Thursdays: Jan 14, Feb 4, Feb 25, March 18, Apr 8, Apr 22, May 13, June 3, Aug 19, Sept 9, Sept 30, Oct 21, Nov 11, Dec 2, and Dec 16.

The newsletter has approx. 13,000 subscribers, interested in work well-being, occupational health, occupational safety, and human resources.

ADVERTISEMENT SPOTS

RATE/NEWSLETTER, WITH FOLLOW-UP REPORT INCLUDED

Top banner under header (270 x 225 px) • Format jpg, png or gif	€ 800
Banner between news items (560 x 200 px) • Format jpg, png or gif	€ 750
Text advert with picture or logo between news items • Headline + text (max. 300 characters incl. spaces) + pic or logo • Pic/logo size 270 x 270 px	€ 750
Job advert with picture or logo between news items • Headline + max. 300 characters (incl. spaces) + pic or logo • Pic/logo size 270 x 270 px • Includes visibility on www.tttlehti.fi frontpage.	€ 750
Repeat discount 15 %. No media agency discount.	

A 24% VAT will be added to all rates (does not apply to advertisers outside Finland).

Reservations and material delivery by Thursday on the week before publication date.

Banner layout extra fee € 60/banner.

→ **See a sample newsletter.**

→ **Subscribe for newsletter.**

NOTE!

You can also choose a tailored advert e-mail, which also reaches approx. 13,000 professionals of work well-being, occupational health, occupational safety, and HR professionals.

→ **See the direct e-mail media card here.**