



TYÖ TERVEYS TURVALLISUUS

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www.tttlehti.fi

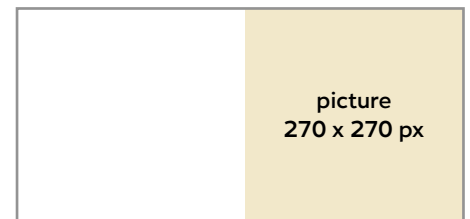
#### Material delivery

ilmoitukset@tttlehti.fi

## TAILORED DIRECT E-MAILS

Direct e-mail advertisement to approx. 13,000 TTT newsletter subscribers, all professionals in work well-being, occupational health, occupational safety, and human resources.

- An excellent channel for your job adverts, educational and other events, product marketing, new product launching and other messages.
- The whole message from headline, text, links, logos to layout is at your disposal only.
- Quick and easy: we produce the message and send it to the recipients on a desired date.
- Reservation and material deadline is 5 working days prior to the mailing date.
- Picture format: jpg, png or gif
- Picture size: width 560 px (whole column) or 270 x 270 on the right of the text.



**Length of text:** optional, when the text is not located beside the picture.

If the text is located beside the picture, the length should be appr. 300 characters.

**Rate:** € 1,980 (+ VAT 24% for advertisers in Finland). The rate includes a follow-up report.

No media agency discount.

## OUR ADVERTISERS ARE HAPPY WITH NEWSLETTER ADVERTISING

Our cooperation with many advertisers is based on a long-term relationship. Besides newsletters, our advertising tools are advertorials and banners.



*We have enjoyed a rewarding long term cooperation with TTT Magazine. Through their newsletter and direct e-mails, we have been able to distribute up-to-date information on our work ergonomics solutions to occupational health professionals. Media coverage has become an all more important means of presenting our solutions, such as remote work ergonomics. It is our goal to bring work well-being to all work environments, also to those who work from home."*

**Lucas Lönnqvist**, CEO, ErgoFinland Oy



*Direct e-mails have brought us good visibility among customers in our field. TTT magazine readers have been interested in our training courses and also in our digital services."*

**Tero Roivainen**, CEO, Suomen Ensiapukoulutus Oy



Screenshot presents top part of ErgoFinland's direct e-mail.

Job advertisements are part of our services. The newsletter and website Openings Column reach especially occupational health managers and professionals in work well-being. Follow-up report is included in the advertisement rate.