



TYÖ TERVEYS TURVALLISUUS

Further information and reservations

Jaana Koivisto
Tel. +358 40 770 3043
jaana.koivisto@tttlehti.fi

Editor in chief

Kirsi Väisänen
Tel. +358 44 335 2614
kirsi.vaisanen@tttlehti.fi

Publisher

TTT Kustannus Oy
Asolantie 29 b
FI-01400 Vantaa

Website

www.tttlehti.fi

Material delivery

ilmoitukset@tttlehti.fi

TTT WEBSITE ADVERTISEMENT RATES



www.tttlehti.fi

250,000 viewings, 112,000 visitors per year.

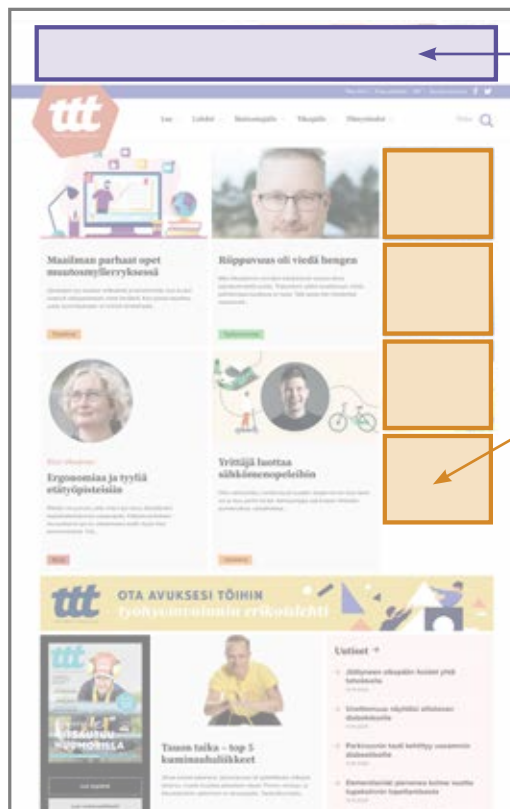
COMMERCIAL COOPERATION – VISIBILITY THROUGHOUT THE WEBSITE

Advertorial on website www.tttlehti.fi

- teaser with picture in newsletter, link to website article
- two month visibility on website www.tttlehti.fi, teaser on front page banner and on all child pages (left side, newest on top)
- one year visibility on website's Articles child page
- Text 2,000–6,000 characters, 1–3 pictures, links, videos.
- Rate € 1,200.

Commercial cooperation blog on website www.tttlehti.fi

- teaser with picture in the newsletter, link to website article/blog post
- two month visibility on website www.tttlehti.fi, teaser on front page banner and on all child pages (left side, newest on top)
- one year visibility on website's Articles child page
- Blog post length 2,000–6,000 characters, picture of the author, links, videos
- Rate € 1,200



Panorama banner

- Size 1400 x 171 px, for mobile 600 x 500 px
- The showings are shared by two banners, 50% each. Showings throughout the website on every page.
- Rate/month: € 660

Boxes, 8 spots

- Size 600 x 500 px (also for mobile). Banners take turns in each box.
- Rate/month: € 550

- Banner for 3 months, discount 5%
- Banner for 6 months, discount 10%
- Banner for 12 months, discount 20%

VAT 24 % will be added to the rates (does not apply to advertisers outside Finland).