



TYÖ TERVEYS TURVALLISUUS

**Advertisement sales**

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Publisher

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Subscriptions

tilaukset@tttlehti.fi
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Website

tttlehti.fi

Material delivery

ilmoitukset@tttlehti.fi

TTT MAGAZINE WEBSITE RATES

**tttlehti.fi**

9,600 visitors, 21,000 viewings / month

on average on website tttlehti.fi June 1, 2020–May 31, 2021

COMMERCIAL COOPERATION – VISIBILITY THROUGHOUT THE WEBSITE

Advertorial on website tttlehti.fi

- teaser with picture in newsletter, link to website article
- two month visibility on website www.tttlehti.fi, teaser on front page banner and on all child pages (left side, newest on top)
- one year visibility on own articles child page
- Text 2,000–6,000 characters, 1–3 pictures, links, videos
- Rate € 1,200

Commercial cooperation blog on website tttlehti.fi

- teaser with picture in the newsletter, link to website article/blog post
- two month visibility on website www.tttlehti.fi, teaser on front page (right side) banner and on all child pages
- one year visibility on own articles child page
- Blog post length 2,000–6,000 characters, picture of the author, links, videos
- Rate € 1,200



Panorama banner

- Size 1400 x 171 px, for mobile 600 x 500 px
- The showings are shared by two banners, 50% each.
- Showings throughout the website on every page.
- Rate/month: € 660

**Box banners**

- Size 600 x 500 px (also for mobile), on the right side
- Rate/month € 550

VAT 24% to be added to all rates (does not apply to advertisers outside Finland).
No media agency discount.

Changes possible.