

# ttt

TYÖ TERVEYS TURVALLISUUS

## MEDIA CARD 2022



# Advertise in the versatile channels of TTT MAGAZINE

- **Advertisements and advertorials:**  
*print magazine, digital version, newsletter, and website [tttlehti.fi](http://tttlehti.fi)*
- **Print magazine insert**
- **E-newsletter**
- **Tailored direct e-mail**
- **Advantageous package solutions**

**We reach Finnish work well-being, occupational safety and health, and HR professionals**

- **17,000** readers
- **12,000** newsletter subscribers
- **11,500** website visitors, **23,700** viewings/month  
average on website [tttlehti.fi](http://tttlehti.fi) March 1, 2021–February 28, 2022

For its readers, TTT is a professional, topical, versatile, trustworthy and practical medium in developing occupational safety, work well-being, and occupational health.

*78% of the readers work in occupational safety.*

*"Well-edited magazine, whose staff understand for whom the magazine is meant."*

2020, 980 RESPONDENTS. READER POLL CARRIED OUT BY JHELSCHE RESEARCH.

### Advertisement sales

Jaana Koivisto  
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### Editor in chief

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### Publisher

TTT Kustannus Oy  
Asolantie 29 b  
FI-01400 Vantaa

### Subscriptions

[tilaukset@tttlehti.fi](mailto:tilaukset@tttlehti.fi)  
tel. +358 3 4246 5370

### Website

[tttlehti.fi](http://tttlehti.fi)

*Changes possible.*

# TTT PRINT MAGAZINE + DIGITAL CHANNEL PACKAGE OFFERS



#### Advertisement sales

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#### Subscriptions

tilaukset@tttlehti.fi  
tel. +358 3 4246 5370

#### Website

tttlehti.fi

#### Material delivery

ilmoitukset@tttlehti.fi

# 1

## PACKAGE

1/1 p. advert in the print magazine + direct e-mail

€ 3,890 (normal rate € 4,580).

# 2

## PACKAGE

1/2 p. advert in the print magazine + banner or text advert in TTT Newsletter

€ 2,080 (normal rate € 2,450)

# 3

## PACKAGE

1/1 p. advert in the print magazine + banner or text advert in TTT Newsletter

€ 2,800 (normal rate € 3,350)

# 4

## PACKAGE

1/4 p. advert in the print magazine + box banner on [www.ttlehti.fi](http://www.ttlehti.fi) website for one month

€ 1,100 (normal rate € 1,350)

VAT 24% to be added to all rates (does not apply to advertisers outside Finland).  
No media agency discount.

