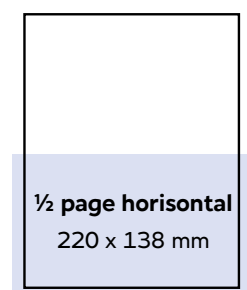
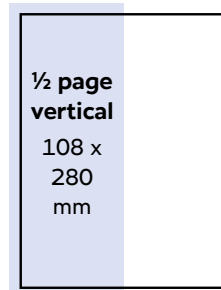
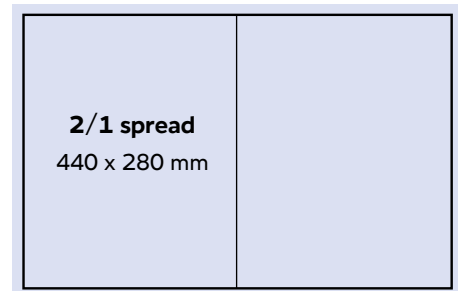
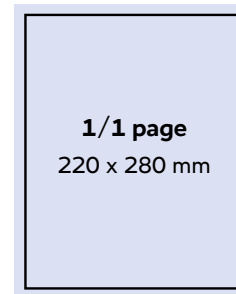


RATE CARD: ADVERTORIALS IN TTT MAGAZINE AND ON WEBSITE TTLEHTI.FI



→ See for editorial calendar here.

SIZE	€ CUSTOMER'S OWN TEXT	€ TURNKEY
1/1 page	2,800	3,400
2/1 spread	4,600	5,300
1/2 page vertical	1,850	
1/2 page horizontal	1,850	
Additional digital visibility, when advertorial is published in the print magazine: on website tttlehti.fi for one year, on homepage for 2 months + teaser with image and text in one newsletter, linked to the website article + reminder in two newsletters.	1,350	
Digital visibility only	1,750	2,600



ADVERTORIALS are placed on the inner pages in the desired section, the same way as journalistic articles. The word MAINOS (advertisement) is written at the top of the page of the advertorials, which by layout differ from journalistic articles.

TURNKEY ADVERTORIALS are written by our reporter, based on an interview with the customer. The rate also includes layout.

VAT 25.5% to be added to all rates (does not apply to advertisers outside Finland).

Media agency discount 10% does not apply to digital advertising.

MATERIAL INSTRUCTION:

Advertorial: Text appr. 2,800 characters/page, 1,300 characters/half page. Image and logo JPG, PDF, or PNG, resolution 300 DPI.

Reclamations: By email within 14 days after publication. TTT magazine assumes no responsibility for errors besides possible compensation not exceeding the advertisement rate.

Cancellations: By email one week before reservation deadline. If the reservation is cancelled later, 50% of the advertisement rate will be invoiced.

Copyright liability: The advertiser is obliged to ensure that the advertisement material does not violate anyone's copyright.



Advertisement sales:

Jaana Koivisto,
+358 40 770 3043,
jaana.koivisto@tttlehti.fi

Material delivery:

ilmoitukset@tttlehti.fi

We reach Finnish workplace welfare, occupational safety and health, and HR professionals

We have 16,000 readers. Average print magazine edition in 2024: 3,550. Part of the subscribers only read the digital version, which also includes the advertisements (with active links).

Our website average is 8,100 visitors and 14,600 viewings per month.

Our newsletter has 11,000 subscribers.