

# RATE CARD: TTT MAGAZINE AND ITS DIGITAL VERSION



## ADVERTISEMENT

➔ See for editorial calendar here.

**Inner front cover  
(page 2)**  
220 x 280 mm  
**€ 2,900**

**1/1 page**  
220 x 280 mm  
**€ 2,700**

**Back cover**  
220 x 254 mm  
**€ 3,100**

**2/1 spread**  
440 x 280 mm  
**€ 4,450**

**½ page  
vertical**  
108 x 280  
mm  
**€ 1,750**

**½ page horizontal**  
220 x 138 mm  
**€ 1,750**

**1/4 page vertical**  
108 x 138 mm  
**€ 820**

**1/8 page horizontal**  
108 x 60 mm  
**€ 420**

**1/4 page horizontal**  
220 x 60 mm  
**€ 820**

VAT 25.5% to be added to all rates (does not apply to advertisers outside Finland).

Media agency discount 10%.

### MATERIAL INSTRUCTIONS:

Advertisement PDF. Image and logo JPG, PDF or PNG, resolution 300 DPI

**Preparation for additional charge:** spread € 150, page and half page € 100, less than half page € 60

**Technical instruction and advice:** Antti Rikassaari, +358 40 512 0998, antti.rikassaari@punamusta.com

**Printing method:** offset rotation

**Colour profile:** PSO coated V3 (Fogra 51). Maximum ink coverage 300%.

**Reclamations:** By email within 14 days after publication. TTT magazine assumes no responsibility for errors besides possible compensation not exceeding the advertisement rate.

**Cancellations:** By email one week before reservation deadline. If the reservation is cancelled later, 50% of the advertisement rate will be invoiced.

**Copyright liability:** The advertiser is obliged to ensure that the advertisement material does not violate anyone's copyright.

### Note!

All advertisements with 5 mm bleed.



#### Advertisement sales:

Jaana Koivisto,  
+358 40 770 3043,  
jaana.koivisto@tttlehti.fi

#### Material delivery:

ilmoitukset@tttlehti.fi

*We reach Finnish workplace welfare, occupational safety and health, and HR professionals*

*We have 16,000 readers. Average print magazine edition in 2024: 3,550. Part of the subscribers only read the digital version, which also includes the advertisements (with active links).*

*Our website average is 8,100 visitors and 14,600 viewings per month.*

*Our newsletter has 11,000 subscribers.*