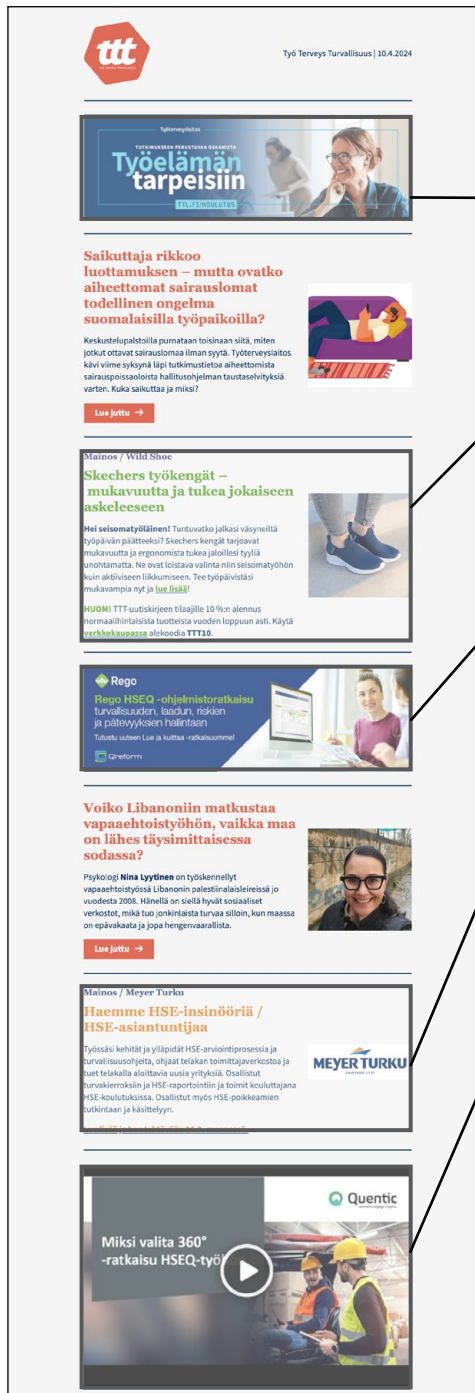


# RATE CARD: TTT NEWSLETTER



See for publication dates.

## ADVERTISEMENTS AND JOB ADVERTS

### Top banner under the heading

- 1 200 x 380 px
- € 870

### Text and image between news items

- 380 x 380 px
- Short headline and max. 300 characters
- € 770

### Banner between news items

- 1 200 x 380 px
- € 770

### Job advert between news items, text and image OR banner

- As text and image OR banner between news items
- € 770

### YouTube video embedding between news items

- Short headline + max. 300 characters
- € 820

Image and logo JPG, PNG or GIF.

VAT 25.5% to be added to all rates (does not apply to customers outside Finland). Repeat discount 10%.

No media agency discount. Track report on the open and click rate included in the price.

Reservations and material no later than Thursday on the week before publication. Job adverts include additional visibility on tttlehti.fi website homepage.

→ See for sample here.



#### Advertisement sales:

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jaana.koivisto@tttlehti.fi

#### Material delivery:

ilmoitukset@tttlehti.fi

We reach Finnish workplace welfare, occupational safety and health, and HR professionals.

Our website average is 8,100 visitors and 14,600 viewings per month.

Our newsletter has 11,000 subscribers.