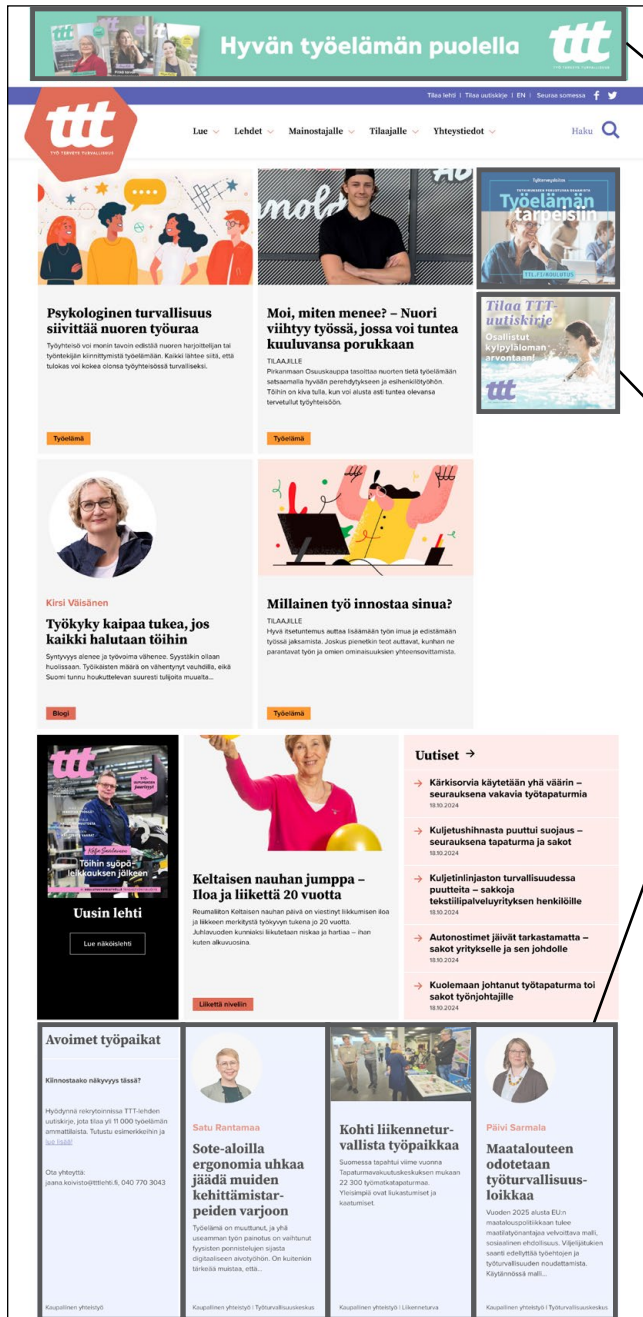


RATE CARD: WEBSITE WWW.TTTLEHTI.FI



Panorama banner

- Panorama banner
- Size 1400 x 171 px, mobile phone 600 x 500 px
- JPG, PNG or GIF
- Two banners rotating, visibility 50% of all website openings.
- Visibility on all pages of website
- Rate/month: € 690

Rotating box banners

- Size 600 x 500 px (also for mobile phone)
- JPG, PNG or GIF
- On the right side of the page
- Rate/month: € 580

Advertorial or blog text

- Two month visibility on homepage horizontal bar
- Throughout the pages on the left side (newest at the top)
- One year visibility on own article page
- Text length 2,000–6,000 characters, 1–3 images, links, videos
- Teaser ad with image and text in one newsletter and reminder in two other newsletters, linked to the website article
- Rate € 1,750
- Rate € 1,350, when you also purchase a space for your advertorial in the print magazine

VAT 25.5% to be added to all rates (does not apply to advertisers outside Finland). No media agency discount.



Advertisement sales:

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Material delivery:

ilmoitukset@tttlehti.fi

We reach Finnish workplace welfare, occupational safety and health, and HR professionals.

Our website average is 8,100 visitors and 14,600 viewings per month.

Our newsletter has 11,000 subscribers.